



### **Oxfringe and WeGotTickets Box office**

Oxfringe are keen to encourage as many promoters as possible to sell tickets via the Oxfringe/WeGotTickets festival box office. There are many benefits to you, the event organiser, of selling your tickets through us, some of which are outlined below. If you've got any further questions don't hesitate to contact WeGotTickets – our details are at the bottom of this document.

### **Free, easy to use system:**

WeGotTickets is a free service to you, the client – we'll never charge you a penny. We pay all your credit card charges and pay you the full face value ticket price. The whole system is self-managed and extremely easy to use – stock changes and edits to event details can be made online with just a couple of clicks of a button. We're non-exclusive too, so you can use us in conjunction with any other methods you may be using to sell your tickets.

### **Low booking fees:**

We pride ourselves on having the lowest booking fees in UK ticketing – a simple 10% charge on all tickets up to £20 – the percentage is then scaled down for more expensive tickets to ensure your customers are never paying too much for their ticket. If you'd prefer your customers didn't pay a booking fee, you can arrange to pay that yourself. We can simply deduct that from the payment we make to you after the event takes place.

### **Paperless tickets:**

We don't send out physical tickets – your customers buy tickets from our website using a credit/debit card, once the transaction is complete they receive a unique booking reference number. This booking reference *is* the ticket. If used correctly this is environmentally friendly and helps to keep our booking fees so low.

### **Last minute ordering:**

Because of the way our tickets are delivered by email your event can stay on sale until 6pm on the night of the event. If you want it off sale before then, you can take your event off sale at a click of a button at any time. Moreover, we can also set up auto on-sale and off-sale times that are convenient for you.

### **Support:**

We're renowned throughout the UK ticketing industry for our high levels of support to both our clients and customers, and can be contacted out of office hours if you have a last minute cancellation or postponement – and we can contact your customers instantly in the event of such an emergency. Our staff are helpful and make it their business to ensure the information you receive from us is clear, easy to understand and gets to you as quickly as possible.

### **Oxfringe portal:**

As well as your events being included on our main site they'll also be listed on our specially designed Oxfringe portal – [www.WeGotTickets.com/oxfringe](http://www.WeGotTickets.com/oxfringe) – where all Oxfringe members' events are shown.

### **Marketing / Promotion:**

We're keen to help promote your events for you, and as such every event you list with us will be included in our national mailshot which goes out weekly to over 250,000 people. Your events will also be fed to around 40 affiliate listing sites, including Time Out, AllGigs and Ents24, who will link directly back to your ticket buying page on our site.

### **Charitable donations:**

We're keen to do our bit to support charities, if your event is in support of a charity we can set up donation functions allowing customers to make a donation straight to the cause you're supporting. We'll

also happily discuss arranging a donation from WeGotTickets as part of our ongoing fund raising for charities throughout the UK.

**Ready-coded links and banners:**

When you put an event on sale with us you'll automatically be emailed the link to that event's page on our site; similarly you can get a link to all events at a specific venue. We can also create your own link to every event you have on sale across different venues, with your organisation's name in the link – if you want to include these on your website there are ready-coded banners and 'buy' links available as well.

**Sales reports:**

When you have events on sale you have 24 hour online access to real-time sales figures from your Client Admin area, and after the event you can check different sales statistics for events.

**Secret links/Promo-codes:**

If you've got a hot show and want to run a special offer for your mailing list, or in print advertising, we can provide you with a secret link that isn't searchable from the main customer site or with a promo-code system where your customers can access specially priced tickets.

**Combined ticket pages:**

Because of our work with an extensive range of festivals we have a system in place to create a single link for any of your events with three or more ticket types (full price, concession, children etc), making it simple and easy for your customers.

**What Next?**

These are just some of the features you'll benefit from by selling through WeGotTickets – but remember, we're adaptable and welcome new suggestions. We're small enough to act on your suggestions and queries straight away but also big enough to create the infrastructure to incorporate them.

For further information or to discuss your ticketing needs in more detail contact Edd on 01865 727556 or email [edd@wegottickets.com](mailto:edd@wegottickets.com) and we'll be happy to help.

If you're keen to register straight away simply follow this link, <https://clients.wegottickets.com/register.php> and complete the registration form – we'll have you selling tickets in no time.